

> **PRESS KIT** <

January 2017

First Global Forum on New Economy and Social Innovation (NESI)

*“The mind that opens to a new idea
never returns to its original size”*

Albert Einstein





CHANGE IS URGENT

We have never before faced with as many problems that threaten the future of mankind and the planet.

We keep talking about 'development', obviating the consequences of auto-destructive economic 'growth'.

Climate change and the environmental degradation do not allow further delays.

Constant increases in CO² emissions, contaminated aquifers and oceans, rising temperature of the Earth, deforestation, thawing of the Arctic...

Increasing population.

We have gone from 1 billion inhabitants in the year 1800, to 7 billion in 2016. If current trends continue, it is calculated that in 2050 we will be 10 billion people on the planet.

Unmet goals.

The most important challenges for mankind set to be achieved by 2015 (Millennium Development Goals), have been postponed and reformulated for 2030, and there is no clear action plan for neither the new Sustainable Development Objectives nor for the Paris Agreement on Climate Change.

Inequality is increasing.

795 million people are starving, while 1% of the World population holds 50% of the wealth. More than 60 million people have been displaced from their homes and forced to migrate to other countries.

Democracy in crisis.

Citizens are demanding democratic participation systems that go beyond one vote every 4 years. They are ever more aware that 'national sovereignty' and 'democracy' are conditioned by financial systems, markets and multinational firms that decide on our way of life and our future.



WHAT IS THE “GLOBAL FORUM ON NEW ECONOMY & SOCIAL INNOVATION” - NESI?

For the first time, a global event is being organized to set the foundations of a New Economy.

/ NESI Objectives /

- 🌐 Create a road map marked by global experts which provides the steps to guide governments towards a new paradigm based on values and which guarantees the wellbeing of all people.
- 🌐 Initiate the exchange of information and proposals to create **solid links of cooperation amongst organizations across the world**, allowing for the fruition of **plans and strategies** for participants to act in a collaborative manner, including new economic models, NGOs, business associations, public administrations and social movements.
- 🌐 Mobilize firms, NGOs, social movements, the academic world and civil society to contribute through “bottom-up” processes to achieve the **United Nations Sustainable Development objectives** as well as those set in the **Paris Agreement on Climate Change**.

The NESI places Spain in the global epicenter of the New Economy movement

www.neweconomyforum.org

/ WHEN: 19 to 22 April 2017 /

/ WHERE: Palacio de Congresos of Málaga /



Over 400 people from all over the world will participate in the NESI, co-organized by the main international networks of the New Economy

SOME FEATURED PARTICIPANTS CONFIRMED TO DATE...



Peter Holbrook

Leads [Social Enterprise UK](#), (an association which groups over 20.000 British social enterprises).

Has worked for firms such as Mark and Spencer and Body Shop International, and with NGOs such as Oxfam and Greenpeace.

Recognised entrepreneur, expert in business and social justice.



Helena Norberg-Hodge

Director of [Local Futures](#), an organization dedicated to the revitalization of cultural and biological diversity and founder of the [International Alliance for Localization](#), a global network of thinkers, activists and NGOs dedicated to exploring the new visions of progress. She is the producer of “The Economics of Happiness” documentary and author of the book “Ancient Futures”.



Marcos Eguiguren

Executive Director of the [Global Alliance for Banking on Values](#), international network of close to 40 banks founded on ethical values which operate across 30 countries with more than 20 million clients.

He has occupied management positions in Triodos Bank España, BBVA and Barclays Bank.



Gunter Pauli

Founder and President of [Fundación ZERI](#) (Zero Emissions Research and Initiatives) and creator of the Blue Economy, concept launched in his book “The Blue Economy”, translated into 30 languages and adopted as its own document by the Club of Rome. Since 2004 he has designed over 150 projects and business models. He is advisor to the Japanese government and to United Nations.



Christian Felber

Founder of the international movement Economy for the Common Good. Activist, professional contemporary dancer, teacher of economics at the University of Vienna and author of various books including the bestseller “Economy for the Common Good” translated into 9 languages.



Tessa Wernink

Tessa is co-founder and since 2013 communication director of [Fairphone](#), Amsterdam-based company whose mission is to develop a smart phone designed and produced with minimal possible negative impact for people and the planet.



SPEAKERS:



CARLOS TRÍAS PINTO
European Economic and Social Committee



KATHERINE TREBECK
Oxfam GB



JENIFER HINTON
Post Growth Institute



JULES PECK
The B Team



JAVIER GOYENECHÉ
Co-founder ECOALF



FRAN BOAIT
Positive Money



RISHABH KHANNA
Initiatives of Change (IoC)



JONATHAN DAWSON
Schumacher College



ANJA LYNGBAEK
Local Futures/International Society for Ecology and Culture (ISEC)



FELIPE VIVEROS
GNH Centre Bhutan in Europe



SHERUB CHOKII
GNH Centre Bhutan



SONAM TSOKI TENZIN
GNH Centre Bhutan



JOSE GONZÁLEZ GALICIA
Transnational Giving Europe



DANIEL TRURAN
Blab Europe



FRANCESCA PICK
Ouishare



ALBERT CAÑIGÜERAL
Ouishare



JAY TOMPT
REconomy Project



ANA HUERTAS
ECOLISE



FEDERICO GUERRIERI
New Economics Foundation



ANDY GOLDRING
Permaculture Association



BRETT SCOTT
Expert in financial innovation



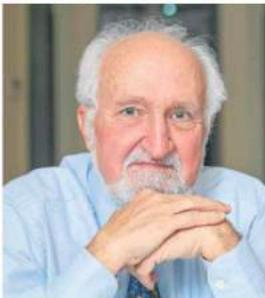
MICHELE STUA
Climate Change expert



TOMÁS DE LARA
Sistema B



JUAN DEL RÍO
Red de Transición España



JOSÉ ESQUINAS
FAO, UN



THOMAS DÖNNEBRINK
Collaborative economy expert



FRANCISCO RODRÍGUEZ
Sharecollab



CHARLOTTE NEWMAN
Rainmaker Foundation



NICOLA CERANTOLA
Expert in Circular Economy



FELIPE CONTRERAS-HAYE
Expert in Social Innovation



DELLA DUNCAN
Upstream Podcast





PROGRAMME April 2017 (draft)

ACTIVITIES

Collaborative Challenges
Keynotes
Dialogues for Change



Pitches
Peer to Peer Networking
Open Space-Working Sessions

	Wednesday 19	Thursday 20	Friday 21	Saturday 22
9:00 - 9:30		Registration	Keynote	
9:30 - 10:00		Introduction to the Forum	Dialogues for Change "Cities and public policies"	
10:00 - 11:15		Keynote: "Money"	Dialogues for Change "Education and Knowledge"	Going Local Interaction with the local population. Fair with stands in central square, visits to local projects, cultural visits, etc.
11:15 - 11:45		Dialogues for Change "Rethinking Money, Banking and Finances"	Coffee Break	
11:45 - 13:45		Coffee Break	Pitches / Collaborative Challenges	Special Lunch with volunteers
13:45 - 15:00		Pitches / Collaborative Challenges	3 Working Sessions (Open Space) "Cities"	
15:00 - 15:30		4 Working Sessions (Open Space) "Money, Banking and Finances"	3 Working Sessions (Open Space) "Education & Knowledge"	
15:30 - 16:45		Lunch	Lunch	
16:45 - 18:45	Opening Session (17:00-20:00)	Game - dynamics	Game - dynamics	
19:00 - 19:15	Welcome	Keynote: "Rethinking Organisations"	Dialogues for Change Final Panel: Conclusions and next steps	
19:30 - 22:00	Keynotes / Panel	Dialogues for Change "Rethinking Organisations"	Call to Action dynamics	
	Reading of Manifesto for a New Economy	Pitches / Collaborative Challenges	Conclusions	
	Welcome Dinner (21:00-23:00)	4 Working Sessions (Open Space) "Rethinking Organisations"	Artistic Performance	
		Artistic Performance	Sharing Party	

OUTCOMES

Peer to Peer collaboration
(exchanging good practices, addressing challenges together)

Advocating together
(common proposals to common "targets")

Implementing together
(advising local, regional, national governments & Int. Organizations)



Thematics





SOME FIGURES

SOCIAL & MEDIA IMPACT

10 Media Partners Inter. & national
15 Events in other European cities
5 Press Conferences
1 Video promo with opinion leaders

20000 monthly web visits
5000 Participants in manifesto
100 Local & Corporate Volunteers
50 Educational activities at a local level

TRENDING TOPIC

#NESIFORUM

20 PARTNERS Organizations
with a presence ON 5 CONTINENTS

50K

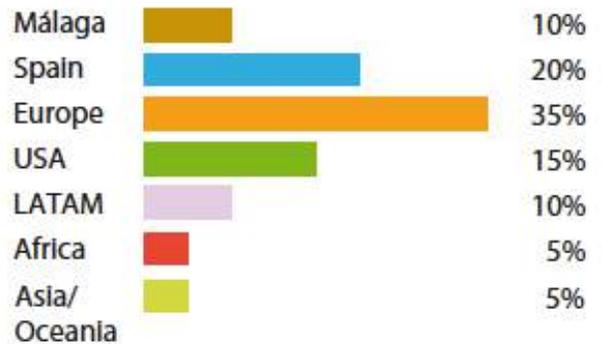
Followers
TWITTER

100K

Average
Posts Scope

10K

Fans
FACEBOOK

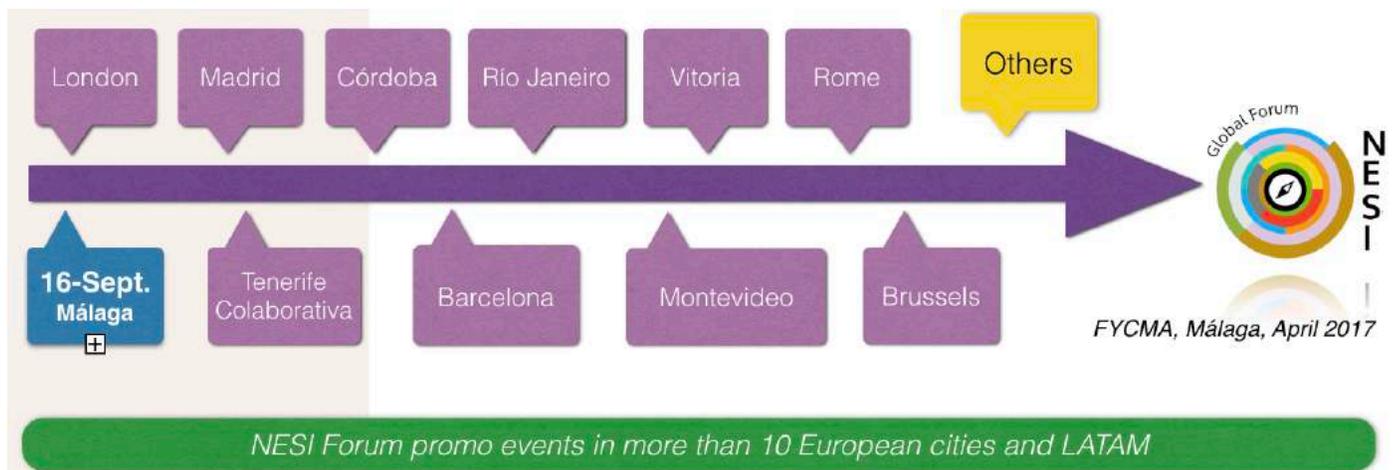


BEFORE AND AFTER APRIL 2017

Co-creating a New Economy

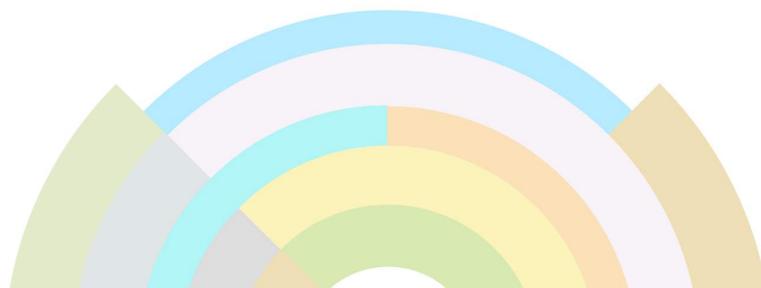
NESI is not an isolated event, it is not an end in itself, but a tool that encourages, throughout the year and beyond April 2017, the co-creation of a common narrative among all New Economic Movements (NEMs).

From September 2016 until the date of the Forum in Malaga, other parallel events under the umbrella brand of NESI in other cities in Europe and Latin America will be held.



And after April...?

Global and local activities following the event will be defined during the Global Forum. They will be collaboratively defined within the NESI itself, creating road maps for each of the identified themes, as well as for any others which may arise during the face-to-face meeting itself.



WHO IS ORGANIZING NESI

NESI is promoted by the **Foundation Global Hub for the Common Good** (www.commongoodhub.com), a Think Tank of international experts - founded in 2015 - with the vision of promoting a new social, economic and political model oriented towards the common good. The Foundation, and the Global Forum NESI, are managed by **Diego Isabel La Moneda**, social entrepreneur, expert and advisor on new economies, international conference speaker and author of the book 'Yo Soy Tú: Propuesta Para Una Nueva Sociedad' (I Am You: Proposal for a New Society).

 Promoter & local partner

 Institutional partners



Local promoter in Spain is [Ecoemprende](http://www.ecoemprende.com). NESI has the institutional support of the **Municipal Town Hall and County Council of Málaga**.

 International Co-Organizers



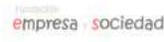


New Economy & Social Innovation

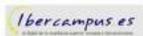
Partners



Community Partners



Media Partners





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