



#NESIforum #NewEconomy

PRESS RELEASE

## NESI Forum presents the NESI Charter to promote sustainable development and social justice

- *The NESI Charter advocates a rights-and-values-based economic system as the only way to eradicate global issues such as wars, forced migration and resource competition*
- *The document has been co-created by over 600 citizens and representatives from new economy movements from all over the world*

**MÁLAGA, 19th April 2017.** "The goal and the purpose of the economy are to serve people and the planet and, in order to achieve this, we need a rights-and-values-led system where justice, solidarity, sustainability, equality, autonomy and collaboration are at the centre". This is the key message of the New Economy and Social Innovation Charter (NESI Charter), which was presented last night at the first New Economy and Social Innovation Global Forum (NESI Forum), taking place in Málaga from 19th to 22nd April.

This statement, which has been co-written and signed by representatives from new economy movements from all over the world, is based on an international research conducted by D-Lab, the University of Barcelona and NESI Forum during the second half of 2016 and up to February 2017. Data was collected through an online survey and several workshops about the goals and values that should govern a new economy with the contribution of 600 people from 35 countries.

The NESI Charter states a new paradigm is emerging: "People around the world are living with a new consciousness and building a new economy". A new economy, it continues, that works within the ecologic planetary boundaries and is based on shared capabilities, social and economic justice as well as human rights. A new economy where money becomes a means not an end, banking and finance serve people, and money creation is under democratic control; where organisations serve the common good and operate in more collaborative and transparent ways; where the concepts of property and ownership are redefined to ensure a more efficient use of natural and human resources. The new economy, it assures, is one that provides access to education as well as meaningful and worthwhile work to all, promotes resilience and ensure food sovereignty. But it is also, and above all an economy, where people are educated to be the best version of themselves.



Only by doing this, the collaborative statement adds, we will be able to eradicate the root problems of our society: wars, forced migration and resource competition.

Diego Isabel La Moneda, Director of NESI Forum, refers to the document as a key milestone for the economy: "This is the first time that all the new economy movements joined with the public administration, companies and NGOs to show why and how the economy should be at the service of the people and the planet".

The signatories of the NESI Charter commit to the co-creation of a new economy that integrates social purpose, ecological sustainability, collaboration, openness and justice and localisation. These principles, they say, are already being put into practice by social enterprises, B Corps, banking on values, agroecology, the green, circular and blue economies, the commons, the collaborative economy and other movements such as transition towns: "This new values and right-based economy is neither a fairy tale nor a naive statement of purpose," the document says. "On the contrary, it is based on the evidence and practical experience delivered daily by millions of people and organisations worldwide."

"Today, we dream and commit to co-creating a better world", the NESI Charter concludes.

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## NOTES FOR EDITORS

### ABOUT NESI

NESI Forum is the only Global Forum on New Economy and Social Innovation, which brings together the main actors of change and opinion leaders to think, talk and lay the foundations of a new economy - more sustainable, social, based on values and aimed at the common good. It is gathering 900 speakers, opinion leaders and change-makers from all over the world in Malaga, Spain, on 19th-22th April 2016.

NESI is supported by the [Global Hub for the Common Good Foundation](#), a think-tank with international experts, created in 2015 with the vision of boosting a new social, economic and political model geared towards the common good.

This event would not be possible without the support of our local hosts, the [Malaga City Council](#) and the [Malaga Regional Council](#).

More information on [www.neweconomyforum.org](http://www.neweconomyforum.org)



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*NESI Charter and NESI Forum press kit and spokespeople list also attached.*