

PRESS RELEASE

The first NESI presentation tour, which began last September in London, Madrid, Barcelona, Tenerife, Cordoba and Vitoria, ends this November in Rio de Janeiro and Montevideo.

Brazil and Uruguay host the launch of the forum in Latin America

More than 6000 people have attended the ten presentations of the event that have been made from September to November 2016.

SPAIN, 28th November, 2016. *Without delay, we must undertake joint actions to move towards a viable, more equitable and responsible economic model if we are to prevent despair, extremism, intolerance and xenophobia from gaining ground. A model that gives a valid answer to the great challenges to be faced in the next decade: overpopulation, inequalities, climate change, unemployment, migrations ...*

With this resounding message, some social movements, associations and world economic leaders appeal to citizens and different public and private actors to address an economic transformation that focuses on achieving the common good of people.

For the first time in history, the main economic movements proposing a real alternative to the current economic system come together in one place: the [Global Forum on New Economy and Social Innovation \(NESI\), Málaga, Spain, April 19-22, 2017](#) with the aim of co-creating a common narrative towards a New Economy focused on people that will serve as a roadmap for governments and companies.

More than a dozen recognized international organizations such as **Positive Money, RIPESS, System B, BLab Europe, Global Alliance for Banking on Values, Social Enterprise World Forum, Economy for the Common Good, OuiShare, Transition Networking, New Economics Foundation, International Union for Conservation of Nature, Initiatives Of Change, International Alliance for Localization** ... among others, have already joined the debate.

This month, NESI has been presented also in Latin America, within the framework of two global reference events: ColaborAmerica (17-19 November) held in Rio de Janeiro (Brazil) and the International Festival of Social Innovation (Fiis, 25th November 2017), for the first time this year, based in Montevideo (Uruguay).

The next steps, Brussels and Rome in 2017, predict that the debate on social innovation and new economy will be even broader.

How to participate in NESI FORUM 2017?

NESI is an open and inclusive project that seeks the active collaboration of citizens. From now until the date of the forum, we will begin co-creating the first Manifesto for New Economy, a five-question survey that aims to draft the final document to be presented at the Málaga forum.

In addition, business leaders, policy-makers, activists and researchers are invited to participate in the NESI Program Call for Proposals, open for applications till 10th January 2017.

Main participants at NESI

Among the experts that have already confirmed assistance to the event in April, we highlight **Gunter Pauli, President of ZERI Foundation** (Zero Emission Research and Initiative) and creator of the Blue Economy, a concept launched in his book *“The Blue Economy”* translated to 30 languages; **Christian Felber, founder of the Common Good International movement**; **Marcos Eguiguren, General Director of the Global Alliance Banking on values**, international network with more than 40 banks based on ethical values; **Helena Norberg-Hodge, founder of International Alliance for Localization (IAL)** and producer of the documentary *“The Economy of Happiness”*; experts in money and financial areas like **Fran Boait, Director of the British organization “Positive Money”** that defends a democratic monetary system and counts with more than 30,000 followers.

NESI is supported by the Global Hub for the Common Good Foundation, a Think Tank of international experts – created in 2015- with the vision of boosting a new social, economic and political models geared towards a common good.

PRESS INFO

Events calendar:

on this link: <http://neweconomyforum.org/agenda/>

AUDIO-VISUAL RESOURCES TO DOWNLOAD

PROMO [New Economy & Social Innovation Global Forum](#)

[Documental “Economics of Happiness”](#)

INTERVIEWS & CONTENTS

(Please, find attached **PRESS KIT, list of spokespersons , logo & images**)

CCO: Silvia Montoya Silvia.montoya@ecoemprende.com / media@neweconomyforum.org

Phone: +34626201897

Press: Isabel Alba comunicacion@isabelalba.com Phone: +34650026915