



#NesiForum #NewEconomy

PRESS RELEASE

New Economy and Social Innovation Forum (NESI Forum), 19th-22nd April, Trade Fair and Congress Centre of Málaga (FYCMA)

Christian Felber, Peter Holbrook, Gunter Pauli and other key representatives of the new economy movements will get together in Malaga

- *NESI Forum will gather over 50 speakers and more than 400 opinion leaders and activists to talk about how to build an economy that is fairer and more sustainable.*

MÁLAGA, 14th March, 2017. More than 400 people will gather in Málaga (Spain) from 19th to 22nd April, at the first New Economy and Social Innovation Global Forum (NESI Forum). The event, which will take place at the Trade Fairs and Congress Center of Málaga (FYCMA), aims to bring together the main actors of change and opinion leaders with the goal to lay the foundations of a new economy paradigm that focuses on people and is better, fairer and more sustainable than the dominant system.

With this purpose, NESI Forum will gather representatives of the new economy movements such as **Christian Felber**, founder of the Economy for the Common Good movement, which focusses on how companies can contribute towards people's wellbeing; **Gunter Pauli**, creator fo the concept of Blue Economy, that believes in creating links between nature and economy to reduce our actions' impact on the environment; and **Peter Holbrook**, from Social Enterprise UK, an organisation that represents over 20.000 British socially responsible businesses. The list of speakers continues with Brett Scott, a journalist and the author of *The Heretic's Guide to Global Finance: Hacking the Future of Money* (2013), Carlos Trías, adviser to the [European Economic and Social Committee](#); and Katherine Trebeck, senior researcher for [Oxfam GB](#), amongst others.



Christian Felber explains he participates in NESI because “economy doesn’t focus on traditional indicators such as the GDP or the turnover anymore. It now focusses on people, our communities, our planet and our wellbeing.”

NESI Forum’s programme has been co-created through a call for proposals that resulted in over 50 applications from all over the world. It includes keynotes, dialogues for change and, as a key ingredient, lots of working sessions, since the goal is to finish the event with a blueprint and practical ideas to build a new economy.

NESI Forum’s programme has been divided in 4 key areas: "**Rethinking Money: the future of finance**", which will cover topics such as money creation and how to reshape banking and finances; "**The Organisations of the Future**", with discussions about social purpose, conscious consumption and networking for the common good; "**Globalisation vs localisation**" to reflect on the future of cities, food sovereignty and how to democratise energy; and "**Learning and training for a new economy**", which will deal with topics such as how to reshape education and the role of media in the new economy.

In addition to that, on 19th April, NESI Forum will host the presentation of the -also collaborative and co-created- **Málaga Charter**, a document that will lay the foundations of the new economic paradigm that all the people and movements participating in NESI advocate for. On 22nd April, NESI Forum will offer participants the opportunity to meet and connect with local projects and attend the première of the documentary *América Latina en Movimiento*, produced by De America Soy.

Diego Isabel La Moneda, director of NESI, says: “This event is the beginning of a new stage in history in which the dominant economic system will be more responsible and at the service of people. Society has changed and economy must do so too.” And he adds: “With the support of our local hosts, the [Malaga City Council](#) and the [Malaga Regional Council](#), we want Malaga to become the world’s capital for the new economy.”

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NOTES FOR EDITORS

ABOUT NESI

NESI Forum is the only Global Forum on New Economy and Social Innovation, which brings together the main actors of change and opinion leaders to think, talk and lay the foundations of a new economy - more sustainable, social, based on values and aimed at the common good. It will gather 900 speakers, opinion leaders and change-makers from all over the world in Malaga, Spain, on 19th-22th April, 2016.

NESI is supported by the [Global Hub for the Common Good Foundation](#), a think-tank with international experts, created in 2015 with the vision of boosting a new social, economic and political model geared towards the common good.

This event will not be possible without the support of our local hosts, the [Malaga City Council](#) and the [Malaga Regional Council](#).

More information on www.neweconomyforum.org

PRESS CONTACT

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NESI Forum press kit and spokespeople list also attached.