



**New
Economy &
Social
Innovation**

Manifesto for a New Economy

*Co-creating a new economy through a
participatory global process*

Phase I
May 2016 - April 2017

Who we are

The **Global Hub for the Common Good** is an open and participative think tank (we prefer to call as a "think ocean") aimed at co-creating a new economy and driving systemic change. We believe we can achieve our vision through promoting collaboration among individuals and organisations that dream and work for a new economy people-oriented and based on values. We also strongly believe that, as a first step, we need to co-create a common narrative to be successful in our challenging enterprise.

Co-creating a common narrative

Despite the good intentions of the Millennium Development Goals - now reformulated in the Sustainable Development Goals - and other international attempts, we are still coping with problems such as poverty, inequality or the violation of human rights.

Moreover, under the current economic system new problems have arisen such as the climate change or forced migration.

On the other hand, there are many, so-called, New Economy models (NEMs) or "alternative economies" that are trying to demonstrate that other economic model is feasible. Models such as Social & Solidarity Economy, Economy for the Common Good, Sharing Economy (based on values), Circular Economy, Fair Trade, Social Enterprises, Transition Town or De-growth are demonstrating both theoretically and practically that there are alternatives.

Our aim is to strengthen collaboration among all the NEMs and the organisations, movements and people who dream and work for a new democratic and people-oriented economy. We think **the time has come to co-create a new credible and understandable narrative for a new economy as the basis for real systemic change.**

Through this action we invite all the NEMs, organisations and people of good will to co-create this new narrative.

*Diego Isabel La Moneda
Director New Economy & Social Innovation Global Forum*

Process

How are we going to create the new narrative?

Our proposal is to co-create a "Manifesto for a New Economy". In order to do that, we propose the next methodological process:

Phase I:

1. Gathering feedback from NEMs, organisations and people worldwide about what the goal, values and narrative of the new economy should be.

We will use an "Open Questionnaire" and we will organise workshops, events, social media campaigns and other collaborative actions. (May 2016 - September 2016)

2. All the inputs will be analysed through quantitative and qualitative methods. With all that information, it will be designed a check-list style questionnaire (September-December 2016)

3. Writing a draft of the Manifesto in a collaborative way (January 2017)

4. Reviewing the draft with different stakeholders and writing the final Manifesto (February-March 2017)

5. Launching the Manifesto in the international event "Global Forum; New Economy and Social Innovation" with key international leaders of the new economy (April 2017).

Phase II:

6. Gathering signatures and support worldwide for the Manifesto.

Who can participate?

Any individual or organisation is invited to contribute to the co-creation of the "Manifesto for a New Economy".

How can you participate?

You and your organisation are invited to participate / contribute in several ways:

- Participating in the "team of experts of new economy" that will monitor the process and will write the final Manifesto.
- Organising workshops and events to gather information (see last section: "Workshops/Events")

If you are interested in participating, please contact us in hello@neweconomyforum.org

"Workshops/Events"

We would like to get as many inputs as possible. For that reason, we invite individuals and organisations to send their answers to the questionnaire as well as to collect the opinion of participants in other events organised by them.

Goal of the Actions

Gathering valuable information to co-create the Manifesto for a New Economy

Requirements

- Informing in advance to the Global Hub for the Common Good, discussing together and validating the method before starting the activity (key to avoid potential manipulation of the information).
- List of participants: Filling in list of participants with first name, surname, city and country. In the case of organisations, name of the organisation, complete name of the representative, city and country.
- Documenting the activity through pictures and/or video. It is recommended to collect quotes and endorsements by the participants.

Sending all the information by email to hello@neweconomyforum.org

Methodological Process

We are flexible in the way that information about the questions may be gathered. However, the process must be validated in advance with our team to guarantee its legitimacy and validity. Here are some examples of methods to be followed:

- **Individual opinion.** Collecting the individual view of each participant. It can be done just asking him/her the open questions or giving a list of options (survey-style).
- **Group opinion.** This can be done starting with the individual opinion and, afterwards, creating groups and agreeing on the answers. Both of them can be very useful.
- **Focus group.** Gathering the common view through and open discussion about the questions with a facilitator.

Questionnaire: Questions/Information to be gathered

What should be the general goal of the economy?

Principles / Values that the economy should follow

Words / Tags that inspire you and you would like to be included into the Manifesto

Suggestion of sentences to be included into the Manifesto

Questionnaire

"Co-creating a Manifesto for a New Economy"

We are co-creating a Manifesto for a New Economy in a collaborative way. For that reason, we invite individuals and groups of people to participate through answering the following questions.

- What should be the general goal of the economy? (Max. 80 words)
- Principles / Values that the economy should follow (between 4 and 7)
- Word /Tags that inspire you and you would like to see included into the Manifesto (between 5 and 10)
- Suggestion of sentences to be included into the Manifesto (max.80 words, 3-4 sentences)

Thank you!

Please send the answers to hello@neweconomyforum.org

Web: www.neweconomyforum.org

New Economy & Social Innovation Global Forum

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